About Us

XLS2SMS was set up in conjunction with our partners an international
Gateway in 2012.
From inception we have successfully supplied an excellent SMS service
and our good track record speaks for itself.
We pride ourselves in the fact that we render technical support and training
that is par excel lance and all matters relating to the issuing of SMS/Credits
is expedited within a reasonable time frame in and out of normal business
hours. We can say without reservation that we go the extra mile for our clients.
Unlike dealing with and online platform where there is no personal involvement
Our relationship with our clients is more personal.
On demand we react to the request in the shortest possible time frame and most
Issues are dealt with telephonically, by e:mail and where absolutely necessary
by remote log in. As a last resort a visit to correct any matters arising that need
our physical presence is undertaken without reservation. There is no charge for
technical support and training, the only exception is a minimal charge for call outs
to cover travelling costs.
Over time we have built up a very satisfied client data base of consistent users
who have no reservation in recommending us. A number of new clients come on
board by way of referrals.
Bruce Redman (Founder member) for Fixtrade 1259 cc T/A XLS2SMS.
Tele: 0333962990 Mobile: 0721569470 e:mail: info@xls2sms.co.za

1. WHAT IS XLS2SMS PORTAL ALL ABOUT?

XLS2SMS Portal is a web based tool used for creating and sending mobile
communication campaigns to your clients via various channels. In addition of
simple, multilevel or 2-Way campaign creation, it is also a one stop shop not just
for all XLS2SMS services, but also for in depth analytics of all services,
campaigns and user behaviour.

It is easy to access - just visit www.xls2sms.co.za and log in using the username
and password provided to you by one of our sales team members. Access: Via
any computer anywhere with an internet connection or on a smart phone.

XlS2SMS is partnered with one of the most powerful platforms in the world and covers every facet of SMS communication with many new and enhanced features. In conjunction with this partnership XLS2SMS can guarantee, high quality, uninterrupted service over a wide range of communication phenomena. With the latest secure cloud technology there is no need to ever update to the newest version of the software because the latest version is always in front of you, when your Business continuity is assured by a dedicated support team that is at our disposal and available 24/7 365 for all your needs and inquiries. Once a FREE account is open and enabled we ask you to refer to the shortened version of our user manual on our Web Based Home Page to take you further.

In the following chapters of the manual you will become more familiar with portal features, which will guide you how to create perfect campaigns, with the best possible return on investment and minimal resources. Please don't hesitate to contact us on the given contact details on matters arising out of the use of the manual. Contact details on our web site home page at www.xls2sms.co.za

There are four key elements to a successful communication campaign: the right message, to the right audience, at the right time, and within budget. Mobile communication campaigns are no exception. Their success increasingly depends on your ability to reach your audience on different devices, and via preferred communication channels. The challenge becomes how to manage all this through a single campaign, and a single interface.

XLS2SMS Portal consists of seven sections that enable you to create, monitor, report, and analyze your mobile communication campaigns.